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Performance Marketing Pricing

Package Details	Package 1	Package 2	Package 3	Package 4	Package 5	Package 6
Daily Spend Limit (Per Day Budget)	300	400	550	800	1,050.00	1,550.00
Contract for No. Of Days	30	30	30	30	30	30
Google YouTube Facebook Instagram	9,000.00	12,000.00	16,500.00	24,000.00	31,500.00	46,500.00
Ads Charges = (Daily Budget X No. of Days)						
SERVICE CHARGES 25%	3,281.00	4,200.00	5,625.00	7,875.00	9,375.00	12,375.00
GRAND TOTAL	12,281.00	16,200.00	22,125.00	31,875.00	40,875.00	58,875.00
GST @ 18% applicable	2,211.00	2,916.00	3,982.00	5,737.00	7,357.00	10,597.00
RATE PAYABLE BY ADVERTISER (Calculated For 1 Month)	14,492.00	19,116.00	26,107.00	37,612.00	48,232.00	69,472.00
Packages to be taken minimum for Six months						
RATE PAYABLE BY ADVERTISER (Calculated For 6 Months)	86,952.00	1,14,996.00	1,56,642.00	2,25,672.00	2,89,392.00	4,16,832.00
RATE PAYABLE BY ADVERTISER (Calculated For 1 Year)	1,73,904.00	2,29,292.00	3,13,284.00	4,51,344.00	5,78,484.00	8,33,664.00

Package Details	Package 7	Package 8	Package 9	Package 10	Package 11	Package 12
Daily Spend Limit (Per Day Budget)	2,050.00	3,050.00	5,050.00	10,050.00	15,050.00	20,050.00
Contract for No. Of Days	30	30	30	30	30	30
Google YouTube Facebook Instagram	61,500.00	91,500.00	1,51,500.00	3,01,500.00	4,51,500.00	6,01,500.00
Ads Charges = (Daily Budget X No. of Days)						
SERVICE CHARGES 25%	18,000.00	22,500.00	37,500.00	75,000.00	1,12,500.00	1,50,000.00
GRAND TOTAL	79,500.00	1,14,000.00	1,89,000.00	3,76,500.00	5,64,000.00	7,51,500.00
GST @ 18% applicable	14,380.00	20,520.00	34,020.00	67,770.00	1,01,520.00	1,35,270.00
RATE PAYABLE BY ADVERTISER (Calculated For 1 Month)	93,880.00	1,34,520.00	2,23,020.00	4,44,270.00	6,65,520.00	8,86,770.00
Packages to be taken minimum for Six months						
RATE PAYABLE BY ADVERTISER (Calculated For 6 Months)	5,63,280.00	8,07,120.00	13,38,120.00	26,65,620.00	39,93,120.00	53,20,620.00
RATE PAYABLE BY ADVERTISER (Calculated For 1 Year)	11,26,560.00	16,14,240.00	26,76,240.00	53,31,240.00	79,86,240.00	1,06,41,240.00